





What is Chalkfest + Why it Matters

Chalkfest is ACPA's annual celebration of diversity and creativity in the ACPA community.

- 10+ professional artists Local food trucks
- Live art and music
- Hands-on family activities
 Community connection
- Student-owned businesses

"I get so excited for Chalkfest every year...working with my artist made me feel like I could do big things with my art and maybe someday teach other ACPA kids how to do it too." - ACPA 10th Grader

By sponsoring Chalkfest, you empower young artists with real-world opportunities to create and perform, unite the Columbus arts community, and keep the arts thriving at a time when funding is disappearing.





Who We Are

The Arts & College Preparatory is a 7-12 Ohio public charter school that strives for student excellence in the arts and academics. Founded in 2001, ACPA has provided thousands of students in the Central Ohio area with a safe, inclusive, and inspiring space to thrive in for over 23 years.

Reach + Impact

100,000 Social Media Impressions 77004 Families Reached

Email Subscribers 2504 In-Person Attendees

www.artcollegeprep.org



Why sponsor Chalkfest?

- Local visibility to diverse families and arts supporters
- Align with Columbus' creative community
- Direct engagement with potential customers and community partners
- Investment in the arts and education

Sponsor Benefits & Levels



Presenting Sponsor

CHAMPION OF THE ARTS

\$5,000

Event co-branding — "Chalkfest 2025 presented by [Your Company]"

- Prominent logo placement on all materials + stage signage Option to speak and/or introduce a performance
- Recognition on socials, press release, and during event
- Premier booth placement

Festival Sponsor

COMMUNITY BUILDER

\$2,000

Major on-site presence – branded activity area, booth, or public chalking area signage

- Logo on website, print, and social media
- Half-page event program ad

Recognition by emcee during event

Artist Sponsor

ARTIST MENTORSHIP PARTNER

\$500

Direct connection to a Student/Artist Mentorship – "This mural sponsored by [Your Company]"

- Logo featured near artist mural
- Recognition on website and event program

Social media shout-out

Supplies Sponsor

CREATIVITY FUELER

\$250

- Name listed on website/program
- Sponsor recognition at event

Presenting Sponsor at a glance

"Chalkfest 2025 presented by [Your company name]"

Visibility

- Naming rights: "[Your company name] Presents Chalkfest 2025" in all promotional materials
- Prime logo placement (website, social media, brochures, banners, stage)
- Exclusive recognition in press releases and media outreach
- Opportunity to address attendees from the stage

Impact

- Your support funds the performance stage, student business area, and group mural project.
- Recognition as a leading supporter of student mentorship and community arts access.



Festival Sponsor at a glance

Visibility

- Prominent logo on website, print materials, social, and event signage
- Branded space onsite (activity area, booth, or chalk area signage)
- Half-page ad in event program
- Recognition by emcee throughout the day

Impact

- Your support helps fund marketing outreach, seating, and interactive family areas.
- Recognition as a sponsor who brings people together through art, food, and live performance.







Branded Activity Area



Join us in putting the arts into action at Chalkfest 2025!

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Chalkfest Past Sponsors



BLICK art materials









